

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
953446-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN	

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	953446	06323722

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/01/12	10/05/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/01/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	BGGTV12002HD	\$100.00 NM
1	WPBF	Tu	10/02/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	BGGTV12002HD	\$100.00 NM
2	WPBF	W	10/03/12	6:31 AM	WPBF News 25 Mornings	6-7AM	:30	BGGTV12002HD	\$100.00 NM
5	WPBF	Th	10/04/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	BGGTV12002HD	\$100.00 NM
3	WPBF	F	10/05/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	BGGTV12002HD	\$100.00 NM
2	10/01/12	10/05/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/01/12	8:53 AM	Good Morning America	7-9AM	:30	BGGTV12002HD	\$275.00 NM
4	WPBF	Tu	10/02/12	9:00 AM	Good Morning America	7-9AM	:30	BGGTV12002HD	\$275.00 NM
3	WPBF	W	10/03/12	8:39 AM	Good Morning America	7-9AM	:30	BGGTV12002HD	\$275.00 NM
2	WPBF	Th	10/04/12	7:41 AM	Good Morning America	7-9AM	:30	BGGTV12002HD	\$275.00 NM
1	WPBF	F	10/05/12	7:43 AM	Good Morning America	7-9AM	:30	BGGTV12002HD	\$275.00 NM
4	10/01/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-W-F--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-W-F--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
					Credited				
1	WPBF	W	10/03/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
					Unresolved				
3	WPBF	F	10/05/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BGGTV12002HD	\$175.00 NM
5	10/01/12	10/04/12	Dr. Oz	4-5p	M-WT---	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-WT---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	4:38 PM	Dr. Oz	4-5p	:30	BGGTV12002HD	\$500.00 NM



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Advertiser		Product	Estimate Number
Bogdanoff/R/State Senator		BOGDANOFF FOR ST SEN	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/01/12	10/04/12	Dr. Oz	4-5p	M-WT---	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	4:38 PM	Dr. Oz	4-5p	:30	BGGTV12002HD	\$500.00 NM
1	WPBF	Th	10/04/12	4:37 PM	Dr. Oz	4-5p	:30	BGGTV12002HD	\$500.00 NM
6	10/01/12	10/05/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:43 PM	M-F 5pm News	5-6pm	:30	BGGTV12002HD	\$450.00 NM
2	WPBF	Tu	10/02/12	5:13 PM	M-F 5pm News	5-6pm	:30	BGGTV12002HD	\$450.00 NM
3	WPBF	W	10/03/12	5:29 PM	M-F 5pm News	5-6pm	:30	BGGTV12002HD	\$450.00 NM
5	WPBF	Th	10/04/12	5:08 PM	M-F 5pm News	5-6pm	:30	BGGTV12002HD	\$450.00 NM
4	WPBF	F	10/05/12	5:09 PM	M-F 5pm News	5-6pm	:30	BGGTV12002HD	\$450.00 NM
7	10/01/12	10/05/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BGGTV12002HD	\$525.00 NM
5	WPBF	W	10/03/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BGGTV12002HD	\$525.00 NM
2	WPBF	Th	10/04/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BGGTV12002HD	\$525.00 NM
4	WPBF	F	10/05/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BGGTV12002HD	\$525.00 NM
8	10/01/12	10/02/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
2	WPBF	Tu	10/02/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	BGGTV12002HD	\$800.00 NM
9	10/03/12	10/04/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WT---	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	7:34 PM	Jeopardy	7:30-8PM	:30	BGGTV12002HD	\$850.00 NM
2	WPBF	Th	10/04/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Unresolved									
10	10/01/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-T---	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MT-T---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BGGTV12002HD	\$500.00 NM
1	WPBF	Tu	10/02/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BGGTV12002HD	\$500.00 NM
2	WPBF	Th	10/04/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BGGTV12002HD	\$500.00 NM
11	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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953446-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:13 AM	Sat 8-9am News	Sat 8-9am	:30	BGGTV12002HD	\$225.00 NM
12	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:28 PM	Sat 7pm News	7-730pm	:30	BGGTV12002HD	\$400.00 NM
13	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:50 PM	Sun 630pm News	630-7pm	:30	BGGTV12002HD	\$400.00 NM
14	10/01/12	10/07/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	BGGTV12002HD	\$225.00 NM
15	10/02/12	10/04/12	The View	11A-12PM	-T-T---	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-T---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	11:00 AM	The View	11A-12PM	:30	BGGTV12002HD	\$800.00 NM
16	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	BGGTV12002HD	\$300.00 NM
17	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	BGGTV12002HD	\$225.00 NM
18	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	8:07 AM	Sun 8-9am News	Sun 8-9am	:30	BGGTV12002HD	\$225.00 NM
19	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BGGTV12002HD	\$160.00 NM



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Advertiser	Product	Estimate Number	
Bogdanof/R/State Senator	BOGDANOFF FOR ST SEN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/07/12	8:29 AM	Sun 8-9am News	Sun 8-9am	:30	BGGTV12002HD	\$225.00 NM
21	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$25.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/07/12	12:59 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	BGGTV12002HD	\$25.00 NM
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,260.00
<u>Agency Commission</u>	\$2,139.00
<u>Net Amount Due</u>	\$12,121.00